

## **SYLLABUS**

Fundamentals of 2D Design

ART 122-02

**Tuesdays and Fridays – 9:00am to 11:30am**

**Room 146**

**Greg Mursko**

**215-534-9292**

**Email**

[murskog@wcsu.edu](mailto:murskog@wcsu.edu)

[gmursko@rpacartcenter.com](mailto:gmursko@rpacartcenter.com)

**The Number 1 Rule – NO WORRIES.** Never forget I work for you.

Because of covid 19 I will be splitting the class in half. Some students will come Tuesdays, and some will come in on Fridays. If you are coming in on Tuesdays, your lab day will be Fridays and vice/versa. Everyone should come in on the first day of class. LAB DAYS ARE NOT DAYS OFF!

Two groups

The **Scaglia** group will be held on Tuesdays • 9:00 to 11:30 • Fridays Lab/Blackboard 9:00 to 11:30

The **Kolbig** group will be held on Fridays • 9:00 to 11:30 • Tuesdays Lab/Blackboard 9:00 to 11:30

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### **Course Description**

This course is an introduction to the principles essential for all work in visual communication. Through a variety of projects, your language of vision will be developed. The ability to connect the visible world with principles of composition will allow you to understand and describe your creativity. Balance, rhythm, form, contrast, color, texture, tension, scale, etc. are investigated through study and practice. Students will come prepared with their tools and materials ready to work on assignments in the studio. Lecture, demonstration, critique, individual in-class guidance, studio exercises and projects, and class discussions will constitute instruction. Students are responsible for purchasing supplies.

### **Student Learning Outcomes:**

- To understand and discuss the vocabulary of 2D design.
- To thoughtfully manipulate tools and materials.
- To explore a wide variety of media design compositions.
- To demonstrate confidence in application of design principles to project parameters.

### **Grading Criteria**

Your grade will be based on the following criteria as they relate to the course, individual assignments and, especially, your final portfolio:

- Timely and competent completion of projects
- Quality of skills and principles in presentations
- Ability to meet deadlines
- Attendance and participation

### **Grading**

95 – 100 = A

90 – 94 = A-  
87 – 89 = B+  
84 – 86 = B  
80 – 83 = B-  
77 – 79 = C+  
74 – 76 = C  
70 – 73 = C-  
67 – 69 = D+  
64 – 66 = D  
60 – 63 = D-  
59 and below = F

### **Attendance**

An active presence in class assists your completion of projects and you benefit from others' observations and critiques. Students are expected to attend every complete class. The class begins at 9:00 am and timely arrival is expected. If an extenuating circumstance prevents you from attending, notify the instructor in advance. If you have a documented disability and anticipate accommodations for this course, please let the instructor know.

### **Class Participation**

Class Participation is defined by the following: (1) an active presence in class (2) making contributions to discussions (3) peer cooperation and (4) a respectful engagement in the material. All of these will benefit from your minimal personal use of phones during class.

### **Academic Honesty**

Do your own work! Sharing of homework or answers constitutes plagiarism. Penalties will apply to work misrepresented as your own and work supplied to another student. For more information see The WCSU Student Handbook.

The last day to withdraw from a class without academic penalty is November 15.

### **Suggested Bibliography**

Language of Vision, Gyorgy Kepes  
Design Basics, David Lauer  
Design and Form, Johannes Itten  
Graphic Design Manual, Armin Hofmann

### **Required Materials**

(Supplies can be found at: WCSU Bookstore, Staples, **Jerry's Artarama Norwalk**, or Michael's)

**Students with Disabilities:** If you have a documented disability for which you are or may be requesting an accommodation, you are encouraged to contact AccessAbility Services (AAS) as soon as possible. Contact AAS by calling 203-837-8225 (voice) or 203-837-3235 (TTY) or emailing [aas@wcsu.edu](mailto:aas@wcsu.edu). If your request for accommodation(s) is approved, an accommodation letter will be emailed directly to your instructor. Please discuss your accommodation needs with your instructor as soon as possible so special arrangements, as appropriate, can be implemented.

(Please note: Student requests for accommodation letters must be filed each semester with AAS.)  
The instructor reserves the right to alter any part of this syllabus as circumstances warrant.

## Weekly Schedule (tentative)

Fri	08/28	Intro/Overview First and only rule Covid 19 discussion • Fire and safety rules What's it like to be a graphic designer? My work Syllabus overview Split up into <b>Scaglia</b> and <b>Kolbig</b> groups
Tue	09/01	<b>Scaglia</b> Group • Line Transitions • in class/masks <b>Kolbig</b> Group • Lab • Line Transitions assignment on Blackboard
Fri	09/04	<b>Kolbig</b> Group • Line Transitions • in class/masks <b>Scaglia</b> Group • Lab • Line Transitions assignment on Blackboard
Tue	09/08	<b>Scaglia</b> Group • Line crit • The art of the Dot • in class/masks <b>Kolbig</b> Group • Lab • The art of the Dot assignment on Blackboard
Fri	09/11	<b>Kolbig</b> Group • Line crit • The art of the Dot • in class/masks <b>Scaglia</b> Group • Lab • The art of the Dot assignment on Blackboard
Tue	09/15	<b>Scaglia</b> Group • Dot crit • Balance • B A L A N C E... <i>balance</i> • in class/masks <b>Kolbig</b> Group • Lab • Balance assignment on Blackboard
Fri	09/18	<b>Kolbig</b> Group • Dot crit • Balance • B A L A N C E... <i>balance</i> • in class/masks <b>Scaglia</b> Group • Lab • Balance assignment on Blackboard
Tue	09/22	<b>Scaglia</b> Group • Balance crit • Form and Value • in class/masks <b>Kolbig</b> Group • Lab • Form and Value assignment on Blackboard
Fri	09/25	<b>Kolbig</b> Group • Balance crit • Form and Value • in class/masks <b>Scaglia</b> • Lab • Form and Value assignment on Blackboard
Tue	09/29	<b>Scaglia</b> Group • Form and Value crit • Figure and Ground • in class/masks <b>Kolbig</b> Group • Lab • Figure and Ground assignment on Blackboard
Fri	10/02	<b>Kolbig</b> Group • Form and Value crit • Figure and Ground • in class/masks <b>Scaglia</b> Group • Lab • Figure and Ground assignment on Blackboard

Tue	10/06	<b>Scaglia</b> Group • Figure and Ground crit • Black Square • in class/masks <b>Kolbig</b> Group • Lab • Black Square assignment on Blackboard
Fri	10/09	<b>Kolbig</b> Group • Figure and Ground crit • Black Square • in class/masks <b>Scaglia</b> Group • Lab • Black Square assignment on Blackboard
Tue	10/13	<b>Scaglia</b> Group • Black Square crit • Color Time • in class/masks <b>Kolbig</b> Group • Lab • Color Time assignment on Blackboard
Fri	10/16	<b>Kolbig</b> Group • Black Square crit • Color Time • in class/masks <b>Scaglia</b> Group • Lab • Color Time assignment on Blackboard
Tue	10/20	<b>Scaglia</b> Group • Color Time crit • Natural Forms • in class/masks <b>Kolbig</b> Group • Lab • Natural Forms assignment on Blackboard
Fri	10/23	<b>Kolbig</b> Group • Color Time crit • Natural Forms • in class/masks <b>Scaglia</b> Group • Lab • Natural Forms assignment on Blackboard
Tue	10/27	<b>Scaglia</b> Group • Natural Forms crit • Type Lettering • in class/masks <b>Kolbig</b> Group • Lab • Type Lettering assignment on Blackboard
Fri	10/30	<b>Kolbig</b> Group • Natural Forms crit • Type Lettering • in class/masks <b>Scaglia</b> Group • Lab • Type Lettering assignment on Blackboard
Tue	11/03	<b>Scaglia</b> Group • Type Lettering crit • Type Forms • in class/masks <b>Kolbig</b> Group • Lab • Type Forms assignment on Blackboard
Fri	11/6	<b>Kolbig</b> Group • Type Lettering crit • Type Forms • in class/masks <b>Scaglia</b> Group • Lab • Type Forms assignment on Blackboard
Tue	11/10	<b>Scaglia</b> Group • Type Forms crit • Tile and Tessellation • in class/masks <b>Kolbig</b> Group • Lab • Tile and Tessellation assignment on Blackboard
Fri	11/13	<b>Kolbig</b> Group • Type Forms crit • Tile and Tessellation • in class/masks <b>Scaglia</b> Group • Lab • Tile and Tessellation assignment on Blackboard

Tue	11/17	<b>Scaglia</b> Group • Tile and Tessellation crit • Portfolio • in class/masks <b>Kolbig</b> Group • Lab • Portfolio assignment on Blackboard
Fri	11/20	<b>Kolbig</b> Group • Tile and Tessellation crit • Portfolio • in class/masks <b>Scaglia</b> Group • Lab • Portfolio assignment on Blackboard
Tue	11/24	Thanksgiving Recess – No Class
Fri	11/27	Thanksgiving Recess – No Class
Tue	12/01	<b>Scaglia</b> Group • Final Project • (Maybe) in class/masks <b>Kolbig</b> Group • Lab • Final Project assignment on Blackboard
Fri	12/04	<b>Kolbig</b> Group • Final Project • (Maybe) in class/masks <b>Scaglia</b> Group • Lab • Final Project assignment on Blackboard
Tue	12/08	<b>Scaglia</b> Group • Final Project crit• 9:00 to 10:00 (Maybe) in class/masks <b>Kolbig</b> Group • Final Project crit• 10:30 to 11:30 (Maybe) in class/masks
Fri	12/11	Grades and pick up work

### **Office Hours**

Office hours are available on Fridays immediately after. Additional hours are available by appointment. When scheduling via email, please send me 3 available time slots. Upon receiving your time slots, I will respond with an appropriate meeting time. Meetings also available via phone or Zoom. I highly encourage students to meet with me, as needed, throughout the semester.