

Greg Mursko

**Educator, Graphic Artist
and Studio Artist**

www.murskodesigns.com



81 Lisbon Street
Watertown, CT 06795



(215) 534-9292
cell phone



greg@murskodesigns.com
murskog@wcsu.edu
gmursko@nvcc.commnet.edu

TEACHING EXPERIENCE

RPAC Art Center and Gallery, Ridgefield, CT
Co-Founder, Artist and Instructor

2019/Present

Responsibilities: Department director and educator, student recruitment, company marketing and graphic design, computer lab development, gallery maintenance, employee hiring, curriculum building, workshops and independent studies for adults and high school students.

- **Business Graphic Design**

Focusing on business digital and print graphics for advertising and marketing.

- **Illustration**

Conceptual thinking to image creation as well as client interaction.

- **Painting**

Experimenting with acrylic, watercolor and oil paint.

- **Drawing**

Perspective and figure drawing with ink, graphite and charcoal.

Western Connecticut State University, Danbury, CT
Adjunct Instructor

2020/Present

- **Advanced Photographic Methods • Art 356**

This course is an introduction to the basic principles and process of Adobe Photoshop for photographers.

- **Fundamentals of Imaging Software • Art 210**

The basic principles and process of Adobe Photoshop, Illustrator and InDesign.

- **2D Design • Art 120**

An introduction to graphic design terminology and design creation without the use of computer software.

Naugatuck Valley Community College, Danbury/Waterbury, CT
Adjunct Instructor

2016/Present

- **Introduction to Graphic Design • GRA-150**

Creating and understanding contrast, repetition, alignment and proximity.

- **Introduction to Adobe Design Programming • DAT-101**

Introduction to Adobe Photoshop, Illustrator, InDesign, Animate, After Effects, Audition and Premiere.

- **Adobe InDesign • DAT-106**

Mastering Adobe InDesign print and digital process.

TEACHING EXPERIENCE CONT.

Western Connecticut State University, Danbury, CT

Graduate Assistant

2018

- **Drawing 1**

Introduction to graphite, charcoal and ink perspective drawing. Class taught by Professor Ken Scaglia.

Fairfield University, Fairfield, CT

Adjunct Instructor

2000–2001

- **Advanced Graphic Design**

Creation and understanding of print and video advertising.

- **Advanced Photoshop**

Photograph color correction and manipulation.

PROFESSIONAL GRAPHIC DESIGN AND ILLUSTRATION EXPERIENCE

Mursko Designs, LLC, Watertown, CT

Creative Director/Owner

2014/Present

Offered professional illustration and graphic design services. Illustrated and designed multiple publications from book covers to digital art for websites and social media. Maintained company print and digital accounts. Proposal writing and negotiation. Managed and maintained all production services. Created production budgets scheduled deadlines. Department leader and mentor of staff as well as researched and contracted multiple vendors from photographers and illustrators to freelancers and printers. Handled all client graphic design and digital manipulation from the start of a project to the final launch of app, website or printed product. Projects include print publications, brochures, logo creation, packaging, newsletters, labels, print and web advertisements, POP and signage.

BCI/Wolters Kluwer/Springer Media, Ambler, PA

Sr. Art Director

1997 – 2014

Art directed multiple print publications and corporate websites. Responsible for new accounts, writing ad copy, sales, lead client meetings and designed under tight deadline pressure. Proposal writing and negotiation. Managed and maintained all production services including mapping, ad collection/placement and creation of high-resolution pdfs. Created and adhered to strict production budgets and deadlines. Department leader and mentor. Researching and contracting multiple high-end vendors from photographers and illustrators to freelancers and printers. Handled all client graphic design and digital manipulation from the start of a project to the final launch of app, website or printed product. Projects include print publications, brochures, logo creation, websites, apps, packaging, newsletters, labels, print and web advertisements, POP and signage. Organized and directed over 100 photo/video shoots.

SKILLS

Graphic Design: Adobe InDesign, Illustrator, Photoshop, Acrobat, Animate, After Effects, Audition, Dream Weaver and Premiere. Microsoft Office, WordPress, and Hatchback, Infusion/Keap and Constant Contact marketing software.

Studio Art: Oil and acrylic painting, pencil, colored pencil, charcoal, pen and ink.

Education: Blackboard software

EDUCATION

Western Connecticut State University, Danbury, CT

M.F.A. in Visual Arts 2019

Mentored by: Leslie Colber-Gentry, Jack Tom, Stanley Lewis, Kyle Staver, Guy Billout, Jon Krause and many other accomplished/published artists.

Syracuse University, Syracuse, NY

M.A. Advertising and Graphic Design 1994

Mentored by: Ken Hine, John Sellers, Jonathan Harries, Gary Grey, Alexander Wild and many other accomplished graphic designers and advertising executives.

Western Connecticut State University, Danbury, CT

B.A. Graphic Design and Illustration 1989

EXHIBITIONS

- RPAC Gallery, Ridgefield, CT 2019/2020
- Blue Mountain Gallery, New York, NY 2019
- Western Connecticut State University Thesis Exhibit, Danbury, CT 2019
- Naugatuck Valley Community College Faculty Show, Waterbury, CT 2018
- Art and Frame Gallery Exhibit, Newtown, CT 2018

AWARDS

Festival International De La Photographie De Mode at Canne

Best Cover Photo 2008

3 Ozzie Awards

Best Cover 2001, 2004, 2006

5 Golden Ink Awards

Best Cover 1998, 1999, 2001, 2002, 2003

MEMBERSHIPS

Lyme Academy of Fine Arts Board Member 2020

Society of Illustrators 2019

REFERENCES



Leslie Colber Gentry
cobergen@optonline.net
Artist/Educator, Society of Illustrators



Ray Leite
203-575-8152
Assistant Professor, Department Head, NVCC



Ken Scaglia
203-837-8031
Assistant Professor, WCSU.

WEBSITE PORTFOLIO • WWW.MURSKODESIGN.COM

- [Graphic Design Gallery](#)
- [Illustration Gallery](#)
- [Education Samples](#)
 - Student work
 - Class syllabus examples
 - Workshop videos